



Clinton River Watershed Council – Marketing and Outreach Intern

To apply: contact the office M-F 9:00 AM - 4:00 PM at (248) 601-0606

Email your resume to: anne@crwc.org

For more information: call (248) 601-0606 and ask for Anne Vaara

CRWC Office Address: 1115 W. Avon Rochester Hills, MI 48309

Pay: This is not a paid position

Internship Length: The length of the internship can be tailored to the students needs. Typically, the busiest period of time for programs and events is March-October. We are able to offer the intern up to 35 hours per week. We can also fit our internship into the student's school program.

Brief Description of Internship: Interns will get hands on experience promoting programs and activities for the Clinton River Watershed Council. With our unique programs and events, interns will have opportunities to work both in an office setting and in the field. All applicants should be extremely motivated and dedicated to providing quality outreach and public relations. With a marketing focus, the successful candidate will gain experience in:

- developing flyers
- writing press releases
- maintaining facebook page
- creating a marketing plan

The length of the internship and the start and end dates are negotiable. Interns will be expected to work up to 5 days a week, some of which may be a Saturday or Sunday. Daytime hours and some evening hours are required.

Qualifications/Skills Required: Strong written and verbal communication skills; Creative design skills (bring portfolio); Ability to put together quality press releases; Knowledge in social media; Good Organization Skills; Strong Leadership Skills; Ability to work with public; Critical Thinking Ability; Strong Problem Solving Skills; Ability to Work Both Independently and Cooperatively; Follow Up Abilities; Ability to work under pressure; Basic knowledge of environmental issues; Available to work some nights or weekends.

About CRWC: The Clinton River Watershed Council provides programs and services in the areas of watershed management, education and outreach. Programs include Stream Leaders, Adopt-a-Stream, storm water management, Coldwater Conservation and various recreational activities. For nearly 40 years, CRWC has served to coordinate the efforts of local governments, businesses, community groups and individuals in improving water quality, promoting innovative watershed management techniques, and celebrating the river as a natural and recreational resource. In 1994, the council reorganized as a 501(c)3 non-profit organization, which allows CRWC to obtain funding from grants and private donors. Today, we are supported by local and county government, business, civic and individual membership dues, business sponsorships, state, federal and private grants, and individual contributions.