



FOR IMMEDIATE RELEASE

## CLINTON RIVER WATERSHED COUNCIL ANNOUNCES 2020 RIVER DAY LOGO DESIGN CONTEST

**ROCHESTER HILLS, MICH. – JANUARY 27, 2020** – The Clinton River Watershed Council is now accepting submissions for its 22<sup>nd</sup> Annual River Day Logo design contest. The contest encourages local artists to get involved in the promotion of River Day, which will be held Saturday, June 13. The event coincides with Michigan's Free Fishing Weekend and Great Lakes and Fresh Water Week. Events occur throughout the entire month of June and will include festivals, fishing derbies, fly-tying lessons, clean up events, native plant sales, recreational opportunities, and more.

### The Logo Design Contest

The winning River Day 2020 logo design will be used on official River Day shirts, the event guide and CRWC website to promote River Day. The winner of the River Day Logo design contest will receive an official River Day T-shirt with their design on it and a one-year membership to the watershed council. CRWC also will feature the artist's picture and artist statement on the River Day event page on the CRWC website.

### Contest guidelines:

- Artist must reside within the Clinton River Watershed
- Art must be black-and-white, thick line drawing, absolutely no gray tones
- Size: 8.5 x 11 inches or smaller
- The year 2020 must be prominent in the design of the logo, and the design must include the words River Day
  - Electronic submissions (**JPEG or TIFF files only**) are permissible, but they must meet the above requirements and be **300 dpi resolution or greater. Please email electronic submissions to [kathleen@crwc.org](mailto:kathleen@crwc.org) by April 1, 2020**
- Hard copy submissions can be hand delivered or mailed to:  
**CRWC, 1115 W Avon Rd. Rochester Hills, MI 48309 and must arrive by April 1, 2020.**

Entries will be judged on their ability to convey River Day's goal of celebration and enjoyment of the Clinton River and Lake St. Clair, as well as their clarity and ability to be reproduced easily at a variety of scales. Judging and selection of the winning design will be completed at our annual meeting April 2, 2020. The winning design will be announced following this event.

For more information, contact Kathleen Sexton at 248-601-0606 or [kathleen@crwc.org](mailto:kathleen@crwc.org).

### **About River Day**

*River Day celebrates the leadership of local citizens, organizations, and communities whose efforts are critical to protecting and enhancing the overall water quality of the Clinton River Watershed. Events locations range from the uppermost parts of the watershed in Oakland County's Springfield Township where the branches of southeast Michigan's most populous river system begin; all the way to the mouth of the river in Macomb County's Harrison Township where the Clinton River meets Lake St. Clair.*

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